

## OBE SUMMER INTERN LEAGUE | 2018

We're OBE, a brand experience agency built from a team of creative problem solvers, driven by an entrepreneurial spirit, and motivated by a nothing-is-impossible mentality. We love what we do and the people we do it with. And we LOVE to nail every opportunity thrown at us.

Sound like you? We should talk. We're looking for a group of talented, brave and relentlessly curious interns to join our crew this summer. Here's how to earn your (paid) spot On Board.

### The Summer Internship Program

OBE Summer Interns will learn the experiential marketing industry by supporting a team on one or more of the following tracks:

- **Account Management:** Overseeing simultaneous projects, furthering creative ideas, supporting client meetings, developing timelines, agendas and budgets, digging into brand and event research, fostering relationships with clients.
- **Production:** Researching and recommending vendors and venues, creating and managing budgets, assisting with event setup and teardown, managing inventory.
- **Creative Strategy:** Researching industry trends, pulling reports, analyzing data, uncovering brand insights, building surveys, assisting with brainstorming and presentation decks, copywriting, generating big ideas.
- **Administration:** Assisting with finances, resourcing and operations across the three offices.

### The Mandatories:

- Eight-week internship from June to August (start/end dates pending college schedule)
- Monday–Thursday, 9:00am–5:00pm (32 hours/week max)
- May require some weekend event work based on interest and availability
- Positions available in San Francisco, and Los Angeles

### The Offering:

1. Paid compensation.
2. Real client work.
3. Face-time with the exec team.

4. The chance to learn from some talented people.
5. BYPTWA (Bring Your Pet To Work Anydays)

The Expectation:

1. Stay curious and ask questions.
2. Work hard. Push yourself beyond your first idea.
3. Offer up HOW you can help.
4. Bring energy to every assignment.
5. Have a blast.

The Application:

We want to get to know you better. Not just the email voice version of you, the on camera, hand gesturing, full throttle version of you. Create a video of yourself answering the following questions:

1. Give us three words that describe you.
2. Describe your favorite event experience and why.
3. What brand is your dream client and why?
4. What do you want to get out of this internship experience? You work hard for us. We'll work hard to help you get where you want to go.
5. What are you excited to bring to our team?
6. Anything else we should know about you?

To apply, send your resume, preferred track (Account Management, Production, Creative Strategy, Administration), preferred office location, and video to [mimi.bae@obexp.com](mailto:mimi.bae@obexp.com). The deadline to apply is Friday, April 13<sup>th</sup>.